

## We value sustainable and responsible travel

Slowing climate change is one of the greatest challenges of the 21st century. The Hotelplan Group is one of the first signatories of the "Glasgow Declaration on Climate Action in Tourism" of the UN World Tourism Organization. The Hotelplan Group and bta first travel are thus committed to halving greenhouse gas emissions by 2030 and to achieving net zero by 2050 at the latest ([Hotelplan](#)).

Transparency regarding the climate impact of a trip is a key element in informing and advising customers. The Hotelplan Group is therefore actively involved in the Futouris industry project on climate protection and in the KlimaLink association for more transparency and uniform calculation and presentation of CO2 emissions and makes a climate protection contribution for the direct greenhouse gas emissions that have not yet been reduced.

We have a direct data interface to the well-known non-profit organisation [myClimate](#). Climate protection contributions are reinvested directly in ongoing climate protection projects and you receive corresponding certificates from us.

With [btaCLIMATE](#) you make a contribution to climate protection for the CO2 emissions generated by your trip. Each trip is shown in detail and transparently on the same invoice with which the basic service is charged.



We will report on the results of the survey in one of the next issues of our newsletter 'bta first travel News4You'.